

# AI LEADERSHIP

## STRATEGY. GOVERNANCE. DELIVERY.

Three units for the leaders who decide  
where AI fits, how it is governed, and how it lands.

Take one, two, or all three.

“  
Tools are  
already landing in  
your organisation.  
The question is  
whether anyone is  
leading them.”



### SET THE AI STRATEGY

Identify where AI fits in your organisation, build the business case, and set a direction your team can act on.



### GOVERN AI PROCUREMENT AND USE

Evaluate vendors, design governance frameworks, and embed ethics, privacy and compliance into every AI decision.



### LEAD THE TRANSFORMATION

Manage change, support workforce adoption, monitor deployed AI, and keep oversight as the technology evolves.

## OUR THREE UNITS

### PIT009



#### AI STRATEGY AND OPPORTUNITY

Spot AI opportunities, assess organisational readiness, and build a credible business case.

Leaders leave the unit with a one-page AI Strategy Canvas they can take into their next board or leadership meeting.

**OUTPUT: AI STRATEGY CANVAS**

### PIT010



#### AI ADOPTION, PROCUREMENT AND GOVERNANCE

Evaluate AI vendors, design governance frameworks aligned to the EU AI Act, NIST AI RMF and ISO/IEC 42001, and embed ethics and compliance into your organisation's AI decisions.

**OUTPUT: GOVERNANCE FRAMEWORK DRAFT**

### PIT011



#### AI DELIVERY AND ORGANISATIONAL TRANSFORMATION

Build the change-leadership skills to deliver AI properly — workforce transformation, operational risk, monitoring and audit readiness.

**OUTPUT: AI MATURITY AUDIT, RISK REGISTER & COMMUNICATION PLAN**



### HOW THE PROGRAMME WORKS

The AI Leadership programme is designed for senior leaders and decision-makers who need to set AI strategy, govern its use, and lead the change inside their organisation.

Each unit is delivered remotely, in cohorts with peers from other organisations, and ends with a scenario skills test and an employer sign-off.

- ✓ Three funded units — take one, two, or all three
- ✓ 30 hours per unit · 90 hours if all three are stacked
- ✓ 10 x 3-hour remote sessions per unit, over 10 weeks
- ✓ Two-hour scenario skills test plus employer sign-off per unit. No EPA.
- ✓ Government funding available (we can help)
- ✓ Approved by Skills England for delivery from **21 April 2026**



### TUTOR BACKGROUND

The AI Leadership programme is led by an experienced practitioner who has worked hands-on with AI tools since 2022 with numerous certifications.

A background in coaching ensures sessions are engaging, practical and focused on what leaders actually do day-to-day.

The programme is built around what leaders actually do — approving tools, weighing risk, setting direction, and supporting teams through change — not around abstract AI theory.



### IDEAL FOR

Operations Managers, Practice Managers, Directors, Department Heads and Senior Partners in SMEs (typically 20-100 employees) who are introducing AI into their organisation.

Especially suited to leaders whose teams are already using ChatGPT, Copilot or similar tools informally, and who need to bring strategy, governance and oversight to that activity.



## LEAD AI WITH CONFIDENCE. CREATE REAL IMPACT.



STRATEGIC



RESPONSIBLE



IMPACTFUL

### GET STARTED

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STRATEGY TODAY. GOVERNANCE TOMORROW. TRANSFORMATION THAT LASTS.